Delhi Greens organised a sustained three-month long campaign against Single-use Plastic in Dilli Haat, INA during August - October 2019. The Campaign began with sensitizing and advocating the stall owners at Dilli Haat (INA) to find alternatives to single-use plastic items through an interactive Workshop. The stall owners were motivated to stop using Single-use plastic items in their stalls. Simultaneously, mass awareness was generated in the citizens through a Pledge and signature campaign by setting up a stall at the entry of Dilli Haat. A street theater performance was also organised and alternatives to single-use plastic were displayed for the people to see. The sustained campaign was successful in discouraging the use of single-use plastic items in Dilli Haat and is being followed up.

Delhi Greens Pledge and Signature Campaign against Single-use Plastic Pollution on 2 October 2019 at Dilli Haat, INA

Campaign Report
November 2019

Delhi Greens
Address: D-16/57, Second Floor, Sector 7, Rohini, Delhi – 110085, India
Tel.: 8586924429 · Email: contact@delhigreens.org · Web: http://delhigreens.org

A Stall Owner at Dilli Haat switching to paper straws.
**PHASE 1: Interactive Workshop with Stakeholders at Dilli Haat, INA**

The Campaign against Single-use Plastic was planned in a three-phase manner. In the first phase, supply-side stakeholders were engaged in interactive workshops. All the Stall owners at Dilli Haat (INA) were invited to participate in these workshops and were sensitized on the harms of using and discarding single-use plastic items. Most of the stall owners were themselves aware of this problem but had hesitated to act in the absence of any initiatives in this direction. The lack of alternatives to single-use plastic item was also a concern for them.

- Stall owners were invited to bring those single-use plastic items that they find most difficult to avoid.
- Alternative options to these items were discussed and a database of plastic-alternatives was created. The plastic bottle was found to be the most difficult item to replace.
- A follow up visit to each food stall at Dilli Haat (INA) was made in order to further the message of discouraging the use of single-use plastic item and to provide any assistance required for making the transition and adopting eco-friendly options.
The second phase of the Campaign against Single-use Plastic Pollution began by organizing a Thank you Rally for all the Stall owners. The Stall owners were thanked for their spirited participation in the Campaign and for willfully giving up on single-use plastic. The food stall owners made the conscious choice of not using Single-use plastic cutlery, while the other stall owners shifted from polythene bags to other alternatives for carrying as well selling their beautiful items.

A Street Play (Nukkad Natak) performance on the theme Plastic Ek Gaatha was also part of the Thank you Rally. The aim of the Street Play was to raise awareness in the visitors of Dilli Haat (INA) and to encourage and motivate them to give up the use of single-use plastic items. The Nukkad Natak performance was organised in collaboration with Jamghat – a group of street children, a Delhi Greens partner organisation.
The third phase of the Delhi Greens Campaign against Single-use Plastic focused on carrying out a Pledge and Signature campaign, urging the citizens of Delhi to give up the use of single-use plastic items in their daily lives.

Citizens and visitors to Dilli Haat (INA) were sensitized about the environmental harms of using single-use plastic items. The campaign also displayed and made available alternatives to single-use plastic such as:

- Cloth Bag
- Bamboo tooth brush
- Pencils made from recycled materials

The “Come sign the pledge to be, single-use plastic free” was signed by the visitors of Dilli Haat and the message echoed further to all the stall owners.

Delhi Greens, along with the administration continues to monitor the use of single-use plastic items in Dilli Haat (INA). We invite your support in ensuring complete prevention of single-use plastic items in Dilli Haat and all around you.